

FOR IMMEDIATE RELEASE

## **CHARITIES REVIEW COUNCIL “MEETS ALL STANDARDS” SEAL**

November 1, 2006 -- YWCA St. Paul announces that it has been awarded the Charities Review Council “Meets All Standards” Seal indicating that it meets all sixteen of its Accountability Standards.

Nonprofit organizations such as YWCA St. Paul earn the Seal by voluntarily participating in the Council’s online Accountability Wizard. The Accountability Wizard is available to all nonprofit organizations soliciting in Minnesota and addresses a nonprofit organization’s performance in four critical areas: Public Disclosure, Governance, Financial Activity and Fundraising. By participating in the Accountability Wizard, nonprofit organizations can demonstrate responsibility, integrity and transparency to their constituents.

YWCA St. Paul is now listed as a reviewed organization on the online Giving Guide of the Council’s Smart Givers Network, [www.smartgivers.org](http://www.smartgivers.org) and the Council’s Smart Giver newsletter distributed to more than 18,000 subscribers in Minnesota. The listings help a nonprofit organization demonstrate its commitment to accountable ethical practices to the public and that it is a trustworthy organization. The Council’s Smart Givers Network is the source of unbiased information where smart givers come for help and resources on responsible giving. The giving public can investigate an organization’s mission statement and programs, so they can be sure of what their money supports and determine whether it meets widely accepted standards.

Through programs and supportive services in housing, health, education and employment, the YWCA St. Paul equips and empowers women, children and families to grow and thrive. For more information on YWCA St. Paul, call (651) 222-3741 or visit online at [www.ywcaofstpaul.org](http://www.ywcaofstpaul.org)